

18th September, 2023

Dear **MANAMUZ ELECTRIC,**

CLOUD ENERGY STANDALONE SOLAR FOR PRODUCTIVE USE & ROOFTOP SOLAR PROGRAM.

Unlocking Sustainable Energy Access through Cloud Energy CloudPay Lease-to-Own Model.

Cloud Energy Standalone Solar for Productive Use Program is a groundbreaking initiative designed to make clean, reliable, and sustainable energy accessible to businesses. We offer a range of solar systems through our innovative lease-to-own model, so customers can enjoy the benefits of solar power without the burden of upfront costs.

Additionally, we welcome partners to join us in this mission, enabling them to benefit from commission opportunities and contribute to sustainable energy and productive use.

Cloud Energy would be using a lease to own model where the customer would make a manageable down payment, allowing them to acquire a solar solution without a significant upfront investment. The customer will pay for the products over a period of three years, customers complete their payments in affordable monthly installments.

At the end of the lease term, customers become a proud owner of the solar solutions, eliminating future energy costs. To simplify this process, Cloud Energy has developed a payment solution to help facilitate payment of solar products using CloudPay.

Monthly Payment Convenience (CloudPay)

Customers can conveniently make their monthly payments through our secure and user-friendly CloudPay platform. This digital payment solution ensures hassle-free transactions, enabling customers to focus on enjoying the benefits of clean energy. To be part of this program a partner needs to be registered as a partner through an onboarding process.

Partner Onboarding Process

Interested partners can participate in our program by following a simple onboarding process. Partners are required to fill out a form, providing essential information about their business and commitment to our shared mission.

Upon verification, partners are then onboarded into the program and start to earn. They also gain access to our resources and support, including marketing materials and technical training. After successfully completing the onboarding process, partners begin to enjoy the benefits of the program.

Partner Benefits

1. Commission Opportunities: Partners earn a one-time commission for each successfully onboarded customer, providing an immediate financial incentive.
2. Recurring Monthly Income: Partners receive ongoing monthly payments as customers continue to make their lease-to-own payments.
3. Marketing Support: We offer comprehensive marketing support, enabling partners to expand their customer base and business reach.
4. Technical Training: Partners benefit from in-depth technical training to ensure successful customer onboarding and satisfaction.

SOLAR MODELS

1.25KVA Solar Solutions

- Target Market: Barbers, Shop Owners, SMEs, Bars, Small Restaurants, and Households.
- Model Description: The 1.25KVA solar solution is compact and ideal for small-scale applications. It includes solar panels, all-in-one inverters, battery storage, and a user-friendly control system.

Benefits

The customer spends as little as 1200 naira every day for the 1.25kva solar solution that runs 24/7 saving him costs from running a diesel generator and spending over 3000 naira daily for just 6 hours. By leasing our 1.25kVA solar solution, you can achieve substantial cost savings for your business. You would save approximately 53,484 Naira per month or 641,808 Naira annually compared to running a generator. Furthermore, with the well-structured payback period you will recover the cost of the solar solution within that timeframe while continuing to enjoy significant cost reductions.



1KVA SOLUTION	
TOTAL COST	1,392,000
DOWN PAYMENT	77,400.00
MONTHLY PAYMENT	36,516
INSURANCE	13,920
TENURE	3 YEARS
AGENT ONE OFF COMMISSION	14,820
AGENT MONTHLY COMMISSION	1,800

BUNDLE OPTION: 1.25KVA + 200L FREEZER



1KVA SOLUTION + 200L FREEZER	
TOTAL COST	1,880,000
DOWN PAYMENT	104,450
MONTHLY PAYMENT	49,320
INSURANCE	18,797
TENOR	3 YEARS
AGENT ONE OFF COMMISSION	14,820
AGENT MONTHLY COMMISSION	2,434

2KVA SOLAR SOLUTIONS

- Target Market: Barbers, Shop Owners, SMEs, Bars, Small Restaurants, Cold stores, Bars, and Households.
- Model Description: The 2KVA solar solution provides increased capacity to support a broader range of appliances and equipment. It is suitable for businesses with moderate energy needs and households seeking to power multiple devices and lighting.

Benefits

A customer spends as little as 2000 naira every day for the 2kva solar solution that runs 24/7 saving him cost from running a generator and spending over 4500 naira daily just for 6 hours. Choosing our 2kVA solar solution is a financially sound decision for your business. By choosing our solar product, you stand to save approximately 65,565 Naira per month or 786,780 Naira annually compared to operating a generator. Moreover, the payback period for the solar lease is approximately 36 months, indicating that you will recoup your investment within that timeframe while continuing to enjoy significant cost reductions.



2KVA SOLUTION	
TOTAL COST	2,418,000
DOWN PAYMENT	134,333.33
MONTHLY PAYMENT	63,435
INSURANCE	24,180
TENURE	3 YEARS
AGENT ONE OFF COMMISSION	25,740
AGENT MONTHLY COMMISSION	3,100

BUNDLE OPTION: 2KVA + 318L FREEZER



2KVA SOLUTION + 318L FREEZER	
TOTAL COST	3,150,600
DOWN PAYMENT	175,033
MONTHLY PAYMENT	82,655
INSURANCE	31,505
TENURE	3 YEARS
AGENT ONE OFF COMMISSION	25,740
AGENT MONTHLY COMMISSION	4,101

BUNDLE OPTION: 2KVA + 339L CHILLER



2KVA SOLUTION + 339L CHILLER	
TOTAL COST	3,221,600
DOWN PAYMENT	178,978
MONTHLY PAYMENT	84,516
INSURANCE	31,505
TENOR	3 YEARS
AGENT ONE OFF COMMISSION	25,740
AGENT MONTHLY COMMISSION	4,195

BUNDLE OPTION: 2KVA + 80L VACCINE FRIDGE



2KVA SOLUTION + 80L VACCINE FRIDGE	
TOTAL COST	2,863,505
DOWN PAYMENT	159,084
MONTHLY PAYMENT	75,810
INSURANCE	28,635
TENOR	3 YEARS
AGENT ONE OFF COMMISSION	25,740
AGENT MONTHLY COMMISSION	3,725

3.5 KVA SOLAR SOLUTIONS

- Target Market: Clinics, Fashion Designers, Supermarkets, Pharmacies, Cold stores, Restaurants, Petrol Stations, Bars, and Households.
- Model Description: Our 3.5KVA solar solution offers substantial power capacity to meet the energy demands of various commercial enterprises. It ensures a reliable electricity supply for clinics, supermarkets, restaurants, and other small to medium-sized businesses.



COMING SOON

5KVA SOLAR SOLUTIONS:

Target Market: Hospitals, Offices, Restaurants, Fast Food, Agro processors, Cold stores, Schools, Entertainment Hubs, Hotels, and Households.

Model Description: The 5KVA solar solution is our flagship model, designed to power larger establishments, including hospitals, schools, hotels, and entertainment venues. It can handle a wide array of equipment and appliances while reducing electricity bills and environmental impact.



COMING SOON

CONCLUSION

Cloud Energy's Solar System for Productive Use program empowers businesses to embrace clean energy solutions while benefiting from the affordability and convenience of our lease-to-own model. The program represents a significant leap towards a sustainable and cleaner energy future. This innovative initiative brings forth numerous benefits for both customers and partners, creating a win-win scenario.

Looking forward to getting your application.

You can reach out to us at cesspu@cloudenergy.com.ng or www.cloudenergy.com.ng.

Yours Sincerely,



Theophilus Nweke
Managing Director/CEO